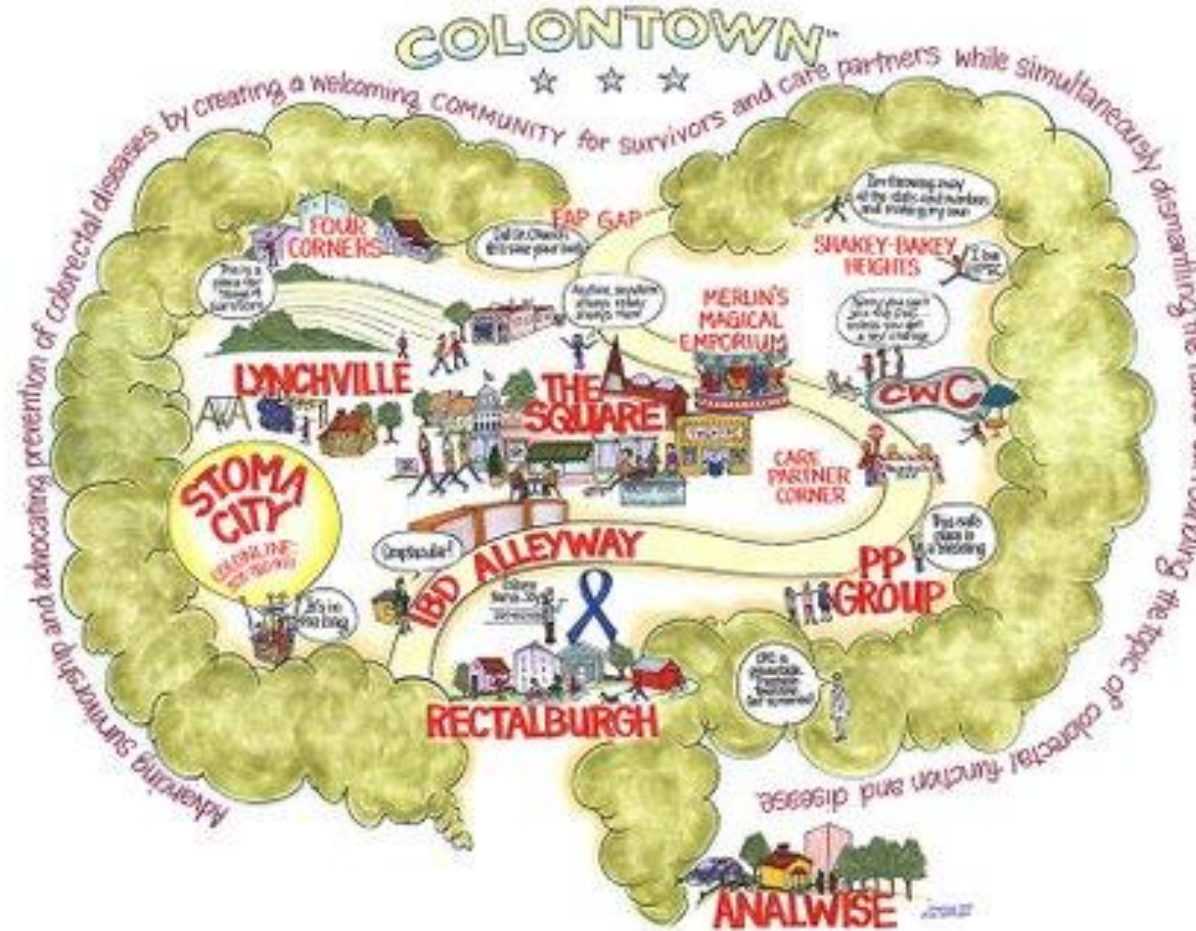


COLONTOWN



COLONTOWN is a private online community where patients, survivors and caregivers who have been touched by colorectal cancer can share their experiences, knowledge and support for one another.



FEATURED SPEAKER

“I fight because I have “currently incurable” stage IV CRC. In addition to fighting for cure research, I’m fighting for education on CRC warning signs and equal access to colonoscopies.”

-TOM MARSILJE The Currently Incurable Scientist

SEE ALL OF OUR SPEAKERS AT CALLONCONGRESS.ORG

#ConC2016 • March 14-16

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Current advancements and navigating the Challenges in Companion Diagnostics

1. What are the success factors for CDx development versus a lab developed test?
2. What have we learned from early CDx approvals and more recent approvals about choosing the most appropriate platform to facilitate the CDx roadmap?
3. From a pharma partner standpoint, what are the challenges seen from CDx project management perspective with your partners? How do you see envision the ideal 3-way relationship between IVD, Lab, Pharma partner relationship?

4. What factors should be strongly considered when choosing a technology platform for a patient selection test with a CDx track? What specific attributes should be considered to avoid bridging studies?
5. What do you feel are the key factors to delivering value to the patient from your perspective as a drug developer, a diagnostic company?
6. What changes in regulatory, technology development or IVD partnership changes are needed to help facilitate CDx development?
Flora
7. What changes in reimbursement/payers sector are needed to facilitate the implementation of high quality IVD/LDT tests?

WITH LOVE AND GRATITUDE

TOM MARSILJE

*THE HEART OF A LION, THE
STRENGTH OF TEN AND THE SOUL
OF AN ANGEL.*



**PRAYING FOR A MIRACLE
TO SAVE ANY FRIEND BATTLING
CANCER
JOIN ME IN MY PRAYER**

